

## CBE Strategic Planning Retreat | October 5, 2019

### Goals

- **Kickoff process** for year-long CBE strategic planning
- **Brainstorm and identify key issues** across the College
- **Create task groups** to explore these issues through the next phases of strategic planning

Topic	Lead	Duration	Start	Room
<b>Continental Breakfast</b>			8:00	
<b>Kickoff</b>			9:00	ARC Lab
Welcome and Goals	Cheng	10 min		
Attendee Introductions	Cheng	10 min		
Agenda; SP Concepts	Sive	10 min		
CBE Values in Action	All	25 min		
SP Process Overview	Dreher/Lin	10 min		
Workgroup Topics	FT Facilitators	10 min		
<b>Break</b>		15 min	10:15	
<b>Scenario Planning</b>		30 min	10:30	ARC Lab
Plausible Futures/Quadrants Implications Responses	Whittington			
<b>Workgroups:</b> Scenario Analyses	FT Facilitators		11:00	as assigned
Process Review		10 min		
Ideas and Analysis		50 min		
3 Key Responses		15 min		
<b>Lunch</b>		45 min	12:15	MML
<b>Scenario Reports</b>	Workgroup(s)	60 min	1:00	ARC Lab
<b>Task Group(s) Scope/Process</b>	Dreher/Lin	10 min	2:00	ARC Lab
<b>Workgroups:</b> Task Group Recommendations	FT Facilitators		2:10	as assigned
Scenario Analysis Themes		30 min		
Top Three Task Groups		15 min		
<b>Break</b>		15 min	2:55	
<b>Task Groups Recommendations</b>	Workgroup(s)	35 min	3:10	ARC Lab
<b>Voting/Break</b>		15 min	3:45	
<b>Task Groups Formation</b>	Sive/Quirindongo	50 min	4:00	ARC Lab
Voting Review and Response				
Topics and Focus				
Leaders and Next Steps				
College Communication				
<b>Close/Next Steps</b>	Cheng	10 min	4:50	ARC Lab

## Scenario Planning Groups

	TOPIC	FACILITATOR	LOCATION
1	Partnerships + Research funding	Ken-Yu Lin	Conference Room B211
2	Humanities + Political upheaval	Vikram Prakash	Collaboration Suite B131
3	Cultural competency + Diversity	Ann Marie Borys	Collaboration Suite B131
4	Interest in BE degrees + Student funding	Nick Dreher	Collaboration Suite B216
5	Collaboration + Technology	Carrie Dossick	Cornerstone B219
6	Rate of technology change + Funding	Mark Baratta	Upstairs Lobby
7	Economic crisis + Options for funding	Jan Whittington	Lease Crutcher Lewis Library B202
8	Effective governance + Climate awareness	Ted Sive	Virtual Construction Lab B127
9	Public funding + Philanthropy funding	Suzanne Cartwright	PD Koon Conference Room B204
10	Design thinking + Metric-driven evaluation	Rico Quirindongo	PD Koon Conference Room B204

### Context: Looking at CBE's 2012 Strategic Plan

#### Proposed Vision

To mobilize the CBE professional and academic disciplines and to capitalize on the synergies among them in our shared effort to address the 21<sup>st</sup> centuries Grand Challenges of urbanization, globalization and sustainability.

#### Proposed Mission

As a college that embodies multiple perspectives on the creation and stewardship of built environments we are at the forefront of a global discourse increasingly focused on the processes of urbanization, globalization, and sustainable development. Our work has immediate and tangible impacts in the physical world and profound implications for urban systems, human health, environmental resilience and social equity. As an academic community with a strong professional orientation we are committed to the advancement of integrated planning, design, construction, development, investment, and research in the built environments.

#### Notes from the committee

As a committee we have concluded that the grand challenges of the 21st century are beyond the capabilities of any one discipline, department, program or specialized practice. Together we are charged to contribute to the shared and responsible advocacy, creation and stewardship of built environments that respond to the social, economic, and environmental challenges of our increasingly complex global society.

We propose that we approach CBE not merely as a school of diverse professional degrees centered on built environments, but rather as a college engaged in the creation and transfer (i.e., teaching and service), of knowledge in the full cycle of creating, constructing, and researching built environments. We share a fundamental process of inquiry, synthesis, and problem solving, or - in simpler terms – we are a community of research and application, of discovery and of doing.